

Alex Hutton

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SUMMARY

Technical project manager and platform builder with a background in endurance event operations, client account management, and race-day technology. Manages a portfolio of 60+ events annually and owns end-to-end account management of Super Race Systems (SRS) partnerships, while designing and building Project88, an AI-augmented race management platform now used by ~25 paying client organizations across the industry. Built in under a year using AI tooling as a core development practice. Comfortable across the full stack from contract negotiation and partner growth strategy to Python/FastAPI services, React frontends, and edge AI pipelines. Endurance athlete and former ocean rescue lifeguard.

WORK EXPERIENCE

Project Manager — *Super Race Systems, New York, NY*

Aug 2024 - Present

- Owns end-to-end account management of SRS partnerships: contract and fee negotiation, multi-quarter planning, registration strategy, and data-driven partner conversations focused on event growth year over year
- Manages a portfolio of 60+ annual events covering pre-race logistics, race-day timing operations, and post-race data processing; oversees 150+ events company-wide
- Designed and built Project88, an AI-augmented race management platform serving ~25 paying client organizations and syncing 50-100K participants per event weekend across the registration-to-results lifecycle
- Architected and shipped platform features including a pre-race time verification service and AI chatbot products, both adopted by major US race organizers
- Built and deployed Project88's project management module in under two months, replacing the legacy Lasso system and now used company-wide across parent organization Big River Race Management
- Designed and shipped Doc, an internal AI copilot built to streamline workflows across the company; actively driving adoption
- Took Project88 from concept to multi-tenant production SaaS in under a year as a hands-on user of agentic coding tools
- Built internal automation and API integrations (RunSignUp, Google Workspace) for calendar sync, email templates, and registration/scoring workflows used across the company
- Built a prototype computer vision pipeline (YOLOv8 + OCR on NVIDIA Jetson Orin Nano) exploring real-time bib recognition for finish-line operations

Desktop Administrator — *Nordic Global, Charleston, SC*

Apr 2024 - Aug 2024

- Supported end-user hardware, software, and SOP/SLA compliance across a 700-bed hospital system

Assistant Manager — *Strictly Running, Columbia, SC*

Sep 2018 - Jan 2024

- Coordinated and timed 115 running events annually, working directly with race directors on requirements gathering, event execution, and post-race deliverables
- Managed Chronotrack timing systems and custom in-house registration software, troubleshooting hardware and network issues across systems on race day
- Developed automation tooling for registration confirmations and event preparation workflows

Ocean Rescue Lifeguard Supervisor (Seasonal) — *CCPRC, Folly Beach, SC*

Apr 2015 - Aug 2021

- Supervised rescue team operations, coordinated with Fire/EMS, and led emergency response simulations

EDUCATION

Associate of Applied Science, Computer Programming — *Trident Technical College, Charleston, SC* — *Magna Cum Laude* 2024